

ABOUT US

We provide leadership in advocating, initiating, and integrating arts in our community.

Smyrna Arts Council is dedicated to contributing to the quality of life in our community by promoting, nurturing and supporting the arts in Smyrna.

The Council offers a strong, independent voice for our vibrant cultural community by empowering, facilitating and advocating for the arts – whether in our public schools, through local galleries and performance venues, or on our streets.

ANNUAL SPONSORSHIP

PARTNER - \$5,000

Primary logo placement on SAC emails, website, and print materials

Recognition by emcee at every SAC event

Prominent and consistent social media recognition across SAC platforms

Logo at 1 Community Gallery Art Event

8 complimentary tickets to SAC programming

2 complimentary tickets to the SAC Annual Sponsorship Dinner

ADVOCATE - \$2,500

Prominent logo placement on SAC emails, website, and print materials

Recognition by emcee at select SAC events

Regular social media recognition across SAC platforms

6 complimentary tickets to SAC programming

2 complimentary tickets to the SAC Annual Sponsorship Dinner

CHAMPION - \$1,000

Logo placement on SAC emails, website, and print materials

Recognition by emcee at one SAC event

Select social media recognition across SAC platforms

4 complimentary tickets to SAC programming

FRIEND- \$500

Logo placement on SAC emails, website, and print materials

Select social media recognition across SAC platforms

4 complimentary tickets to SAC programming

CONTRIBUTOR- \$250

Logo or name placement on website

2 complimentary tickets to SAC programming

ADD-ON SPONSORSHIP OPPORTUNTIES AVAILABLE

SPONSORSHIP LEVELS & BENEFITS

PARTNER - \$5,000

Primary logo placement on SAC emails, website, and print materials

Your logo will receive premier placement across SAC communications—including a featured position on the homepage, in every email newsletter, and in high-visibility spots on print materials—ensuring maximum exposure throughout the sponsorship year

Recognition by emcee at every SAC event

At each public event hosted by SAC, our emcee will acknowledge your generous support, helping attendees connect your brand with a strong commitment to the local arts scene.

Community Art Gallery Logo Placement

As part of your sponsorship, your logo will be featured at one of SAC's Community Gallery Art Events—rotating exhibitions hosted at Smyrna's City Hall and Community Center. These showcases highlight the work of local and regional artists and attract a wide cross-section of the public, from civic leaders to community members. Your sponsorship will be recognized through event signage, printed materials, and promotional outreach, positioning your brand as a visible supporter of local arts and culture.

Premier Social Media Recognition

Your organization will receive prominent and regular recognition across all SAC social media platforms throughout the year. This includes dedicated sponsor spotlights, tagged mentions in event promotions, and inclusion in behind-the-scenes content—maximizing your visibility and reinforcing your leadership in supporting the arts.

8 complimentary tickets to SAC programming

Enjoy eight complimentary tickets to use at any SAC ticketed event throughout the sponsorship year—ideal for entertaining clients, rewarding staff, or connecting with other community members. Tickets are first come, first serve and must be reserved in advance.

2 complimentary tickets to the SAC Annual Sponsorship Dinner

Join us for our exclusive annual dinner event, where we honor the individuals and organizations who help bring our mission to life. Enjoy a curated evening of connection, community, and gratitude as our guest of honor.

SPONSORSHIPS ARE AVAILABLE YEAR ROUND AND LAST 12 MONTHS.

SPONSORSHIP LEVELS & BENEFITS

ADVOCATE - \$2,500

Prominent Logo Placement on SAC Emails, Website, and Print Materials

Your logo will be featured in a prominent position on the SAC sponsor page, select printed marketing materials, and included in regular email communications—reinforcing your brand's connection to the local arts community and elevating your visibility throughout the sponsorship year.

Recognition by Emcee at Select SAC Events

At select public events, our emcee will recognize your organization's support during opening remarks—offering public appreciation and reinforcing your role as a valued arts partner.

Regular Social Media Recognition Across SAC Platforms

Your organization will be acknowledged regularly on SAC's social media channels throughout the year. This includes tagged mentions, periodic sponsor highlights, and inclusion in event-related posts, helping broaden your digital presence within our growing audience.

6 Complimentary Tickets to SAC Programming

Enjoy 6 complimentary tickets to any SAC ticketed events throughout the sponsorship year. It's a wonderful way to engage with the arts and share the experience with your team or community. Tickets are first come, first serve and must be reserved in advance. Excludes annual fundraising event tickets.

2 Complimentary Tickets to the SAC Annual Sponsorship Dinner

Join us for our exclusive annual dinner event, where we honor the individuals and organizations who help bring our mission to life. Enjoy a curated evening of connection, community, and gratitude as our guest of honor.

CHAMPION - \$1,000

Logo Placement on SAC Emails, Website, and Print Materials

As a Champion Sponsor, your logo will be included on the SAC sponsor webpage, in select email communications, and in printed promotional materials related to SAC events—giving your business visible association with the local arts community.

Recognition by Emcee at One SAC Event

You'll receive a verbal thank-you and acknowledgment from the event host during one of SAC's signature events, highlighting your role in helping us bring the arts to life in Smyrna.

Select Social Media Recognition Across SAC Platforms

We'll share your support with our community through social media mentions on select posts across SAC's platforms, connecting your brand to our engaged and creative audience.

4 Complimentary Tickets to SAC Programming

Enjoy access to four complimentary tickets to use at any SAC ticketed event of your choosing throughout the year—a perfect way to attend with a friend, client, or colleague. *Tickets are first come, first serve and must be reserved in advance. Excludes annual fundraising event tickets.*

SPONSORSHIP LEVELS & BENEFITS

FRIEND - \$500

Logo Placement on SAC Emails, Website, and Print Materials

Your logo will be included on the SAC website, in periodic email communications, and in select printed materials throughout the year—showcasing your support for the arts to our engaged community.

Select Social Media Recognition Across SAC Platforms

You'll receive occasional recognition across SAC's social media platforms, helping introduce your business to a wider local audience while demonstrating your commitment to community arts.

4 Complimentary Tickets to SAC Programming

Receive four complimentary tickets to any SAC ticketed events during the sponsorship year—perfect for enjoying the arts or inviting a guest to experience the vibrant Smyrna arts scene. Tickets are first come, first serve and must be reserved in advance. Excludes annual fundraising event tickets.

CONTRIBUTOR - \$250

Logo Placement on SAC Emails, Website, and Print Materials

Your name or logo will be included on the SAC website.

2 Complimentary Tickets to SAC Programming

Receive four complimentary tickets to any SAC ticketed events during the sponsorship year—perfect for enjoying the arts or inviting a guest to experience the vibrant Smyrna arts scene. Tickets are first come, first serve and must be reserved in advance. Excludes annual fundraising event tickets.

ADD-ON SPONSORSHIP OPPORTUNITIES

In addition to our core sponsorship levels, we offer customized, one-off sponsorship opportunities designed to highlight your support in unique and memorable ways. These may include sponsoring the bar, a table, or other elements of a specific event or program. Each add-on sponsorship includes tailored recognition—such as logo placement, program acknowledgment, or event-day signage—appropriate to the opportunity. These special sponsorships provide a flexible way to showcase your commitment to the arts while aligning your brand with a specific experience that resonates with our community.

THANK YOU

SPONSORSHIP FORM

Please fill out the following to confirm your chosen sponsorship. Completed forms can be emailed to smyrnaartscouncil@gmail.com or mailed to the listed address below. A digital form may be found and submitted at www.smyrnaartscouncil.com/support-us/

Sponsorships are tax deductible.

Co	ntact Inform	ation					
Company Name							
Contact Name & Title							
Contact E-mail Address							
Contact Phone Number							
Stre	eet Address						
City		State Zip Code			e		
Spo	onsorship Amour	nt \$					
Sp	onsorship Pa	ckages					
	Partner	\$5,000		Friend	\$500		
	Advocate	\$2500		Contributor	\$250		
	Champion	\$1000					
Payment Information							
☐ Please send me an invoice							
	☐ I have enclosed a check made payable to the Smyrna Arts Council.						
	Credit Card	□ VISA □	MAS	TERCARD	AMEX DISCO	VER	
Card Number CCV							
Expiration Date/							
Signature Date/_/_							

If mailing, mail to: PO Box 1682 Smyrna, GA 30081





www.smyrnaartscouncil.com/support-us/ smyrnaartscouncil@gmail.com

PO Box 1682 Smyrna, GA 30081